

OBLITERIDE 2023 FACT SHEET

REGISTER AND
LEARN MORE:
[OBLITERIDE.ORG](https://obliteride.org)



ABOUT OBLITERIDE

- Fred Hutch Obliteride is an annual bike ride and 5K that empowers people to help cure cancer faster by raising funds for Fred Hutchinson Cancer Center. Every participant-raised dollar goes directly to work advancing cancer prevention, detection, treatment, and cures that improve and save lives.
- Obliteride 2023 is on Saturday, August 12.
- Participants may register to ride a 25-, 50-, or 100-mile bike route or walk or run a 5K while fundraising for Fred Hutch. Virtual and volunteer options are also available.
- **New for 2023!** During registration, participants have the option to direct their support to an area of work at Fred Hutch that is most meaningful to them, including a specific disease area, program, faculty member, or clinician.

OBLITERIDE 2023: EVENT DETAILS

- **Friday, August 11** — Friday Night Party at Gas Works Park. Participants kick off the weekend with a catered dinner, live music, dancing, and an inspiring evening of community.
- **Saturday, August 12** — Obliteride Day! Bike rides and 5K start at the University of Washington and finish at Gas Works Park. Participants are invited to celebrate afterwards with food, music, and more.
- Bike riders must be 18 years of age or older. Registration for all bike routes includes a jersey, full route support, and entry into the Friday Night Party and Saturday Celebration. Rest stops and snacks are provided for all routes; the 100-mile route includes lunch.
- The 5K is open to all ages. Registration includes a T-shirt, a family-friendly walk/run, and entry into the Friday Night Party and Saturday Celebration. A water stop is provided.
- Volunteer shifts are available throughout the season and on Obliteride weekend. Registered volunteers are invited to join the Friday Night Party and Saturday Celebration.
- Obliteride warmly welcomes all those who have or have had cancer to join our supportive community. Please use our discount code for 50% off registration.

ABOUT FRED HUTCH

Fred Hutchinson Cancer Center unites comprehensive care and advanced research to provide the latest cancer treatment options and accelerate discoveries that prevent, treat, and defeat cancer and infectious diseases worldwide. Based in Seattle, Fred Hutch is an independent, nonprofit organization and the only National Cancer Institute-designated cancer center in Washington. We have earned a global reputation for our track record of discoveries in cancer, infectious disease, and basic research, including important advances in bone marrow transplantation, HIV/ AIDS prevention, immunotherapy, and COVID-19 vaccines. Fred Hutch operates eight clinical care sites that provide medical oncology, infusion, radiation, proton therapy and related services and has network affiliations with hospitals in four states. Fred Hutch also serves as UW Medicine's cancer program.

OBLITERIDE BY THE NUMBERS

\$40M+
Raised to support
Fred Hutch

19,000+
Participants

94,000+
Donors

4,800+
Volunteers

2,000+
Teams



OBLITERIDE 2023 FAST FACTS

RIDE. WALK. RUN. VOLUNTEER.
AUGUST 12, 2023 — SEATTLE, WA

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REGISTER

Join an existing team, start a new team or register individually. Whatever you choose, registration is the first step towards helping cure cancer faster.



FUNDRAISE

Ask your friends, family and network to donate to your Obliteride. You'll be surprised how quickly the dollars add up. We'll support you from day one!



MAKE AN IMPACT

100% of participant-raised dollars help advance cancer prevention, detection, treatment, and cures at Fred Hutchinson Cancer Center.

WAYS TO PARTICIPATE

ACTIVITY	AGE [AS OF AUG. 12]	REGISTRATION FEE*	FUNDRAISING MINIMUM+	JERSEY OR SHIRT	FRIDAY NIGHT PARTY & SATURDAY CELEBRATION
25-, 50-, 100-Mile Ride	25+	\$150	\$1,250	Jersey	Included
	18 - 24	\$150	\$500	Jersey	Included
5K Walk/Run	18+	\$75	\$150	T-shirt	Included
	10 - 17	\$35	\$0	T-shirt	Included
	0 - 9	\$0	\$0	T-shirt	Included
Virtual	All ages!	\$10	\$0	N/A#	N/A#

*Discounted registration fees are available for people who have or have had cancer, Fred Hutch, and UW Medicine employees.

+Fred Hutch and UW Medicine employees do not have a fundraising minimum but are encouraged to fundraise.

#Virtual participants can earn a T-shirt as an incentive item and have the opportunity to purchase a ticket to the Friday Night Party and Saturday Celebration.

FRIDAY, AUGUST 11

Friday Night Party

Kickoff celebration and packet pick-up at Gas Works Park.

SATURDAY, AUGUST 12

Obliteride Day

25-, 50-, 100-mile bike rides and 5K. New routes this year! Start at UW, finish at Gas Works Park.

SATURDAY, SEPTEMBER 30

Fundraising Deadline

Last day to reach your fundraising minimum for Obliteride 2023.

